

BEST PRACTICE -I

TITLE OF THE PRACTICE: TRAINING FOR ARMY/PARAMILITARY RECRUITMENT

The Context

Government Brennen College Thalassery is one of the best choices for the students in Kannur district. Many of these students comes from ordinary backgrounds. Due to financial constraints and due to the absence of chances, many of them are unable to pursue higher education. It is learnt that what they need first is an employment to support their family. Once that support is secured, the next generation can better enjoy the avenues provided by higher education. It is also noted that the history of Malabar is closely linked with fighting/army service. The early settlers of the land were warriors and as such there are many recruitments to army and to the forces from the region. Thus, the fighting spirit is inbuilt in the minds of the people. This can be best utilized for the service of the nation and at the same time it will also bring economic prosperity to the families and to society. What the students need is motivation and proper training.

Objectives of the Practice:

- The College in association with the alumni association BREXA arranges army recruitment training to students and former students of the college
- The training includes motivations and physical training and written tests
- Students and alumni of the college are free to enroll at free of cost and training is imparted by veteran officers/retired officers from the forces
- The training enables the students to face recruitment tests confidently.
- A considerable number of enrolled students are receiving regular training

Specific Objectives:

- To make students aware about the job opportunities in the defense services
- To motivate the students to take employment with the forces
- To instill the feeling of loyalty and spirit of nationalism in the minds of students
- To prepare the students to face recruitment examinations
- To provide quality recruits to the forces and thereby to serve the nation

The Practice:

The initiative was motivated by the success of the three months free army training for territorial army conducted in 2018. The programme was well received by the participants. Consequently, another programme for army recruitment coaching was inaugurated on the first week of January 2018. An Induction Programme was organised at the beginning of the academic year and the students were given information about various opportunities in the forces. The programme was also announced through various platforms including social media and alumni forums. After the initial announcements 250 candidates registered for the program. They are receiving regular training for the recruitment and the training programme will be completed by January 2020.

Evidence of success:

The functioning of the organization has been very effective. It was successful in Motivating students for defense services. 250 candidates registered for the training and they are regularly participating in the training. Even though the number of recruitments can be ascertained only after the completion of the training. The large number of registration and the active participation of the trainees in the programme is an indicator of the success of the initiative.

Problems Encountered and resources required:

- The demand for recruitment training is so high that the organization finds it difficult to offer chances to every aspirant.
- There is also high demand from the part of society to enlarge the intake.
- The organization requires more financial support to arrange better amenities to the candidates. The financial support will enable the organization to introduce more sophisticated training.

Contact Details:

Name of the Principal : Dr M K Muraleedharan Nair
 Name of the Institution : Government Brennen College Dharmadam, Thalassery
 City : Thalassery
 Pin Code : 670 106
 Accredited Status : A Grade
 Work Phone : 0490 2346027
 Website : www.brennencollege.ac.in
 E- mail : brennencollege@gmail.com
 Mobile : 9447389926

BEST PRACTICE - II

TITLE OF THE PRACTICE: BLOOD DONATION

The Context:

Government Brennen College is one of the prominent centres of education in Malabar area. It delivers quality education to the society and also works as an effective organization for formation of civic culture in the society. The institution has undertaken many socially useful assignments to make students socially useful and also to make the college a centre for social action and reformation. The college is situated in a rural setting, but is easily accessible to the city of Thalassery which is around three kilometers from the college. Thalssery is a medical hub for the nearby hilly areas and villages. Thousands of patients from far and near visit the hospitals in Thalassery town. The major hospitals include Indira Gandhi Cooperative Hospital, Malabar Regional Cancer Centre, Josegiri Hospital, Co-operative hospital etc. Many of the patients are admitted in these hospitals at critical stage. Majority of them belong to socially and economically weaker sections of the society. A large number of surgeries are performed every day and most of these patients suffering from blood-related diseases require blood transfusion. Since these patients are poor and come from far off places, the bystanders often find it difficult to arrange blood. Further, assuring the safety of blood received also is a problem. It is in this context the college emerges as an immediate resort to the patients and hospitals. Initially, students had some hesitation to donate blood. They generally maintain several misconceptions about blood donation. Thus, the NSS units of the College volunteered to form a Unit of Blood Donors' Forum in the College.

OBJECTIVES OF THE PRACTICE:

Institutions of higher learning are conceived as centres of social transformation. They have to build up good citizens who has to acquire intellectual and social learnings. It is understood that voluntary blood donation is a very effective social learning process. It can make students into accomplished citizens who are morally upright and socially-oriented. The future leaders of social transformation have to inculcate values of empathy and compassion for the poor and the needy. The college considers voluntary blood donation as an act of social commitment and social

formation. The blood donation project is also a platform to promote the awareness on organ donation. It is an attempt to realize the objectives and visions of the institution.

SPECIFIC OBJECTIVES:

- To make students and academic community aware about the need of blood donation
- To remove the misconceptions of students and the public about donating blood.
- To make safe blood available for the patients at the earliest
- To make the students aware about the importance of organ donation.
- To build up a network of voluntary blood donors outside the college.
- To motivate students to act as life savers in critical situations.
- To transform the students into responsible citizens and active respondents.
- To train the students in social ethics and social values

THE PRACTICE:

In beginning of the academic year an orientation programme is conducted by the college to make students aware about the need of blood donation. This message is also conveyed through the induction programmes organized by various departments. After the commencement of the classes, a blood group identification camp is conducted with the help of NSS units. A directory of blood donors is prepared. The directory contains the name of donor, his blood group, address and contact number. Apart from this, awareness classes are organized at department and college level. The coordinator of the programme maintains a close link with the nearby hospitals and the details of the blood groups available is communicated to the hospitals.

Every year the College arranges a blood donation camp in which students donate blood to the blood banks attached to the hospitals. Apart from this needy patients / relative approach the college for blood donation with a duly authorized request from the hospital. In critical cases the hospital directly contacts the college for blood requirements. Students who donate blood are given relaxation of attendance for the day. In the case of blood donation by a staff member he/she is permitted to avail special leave for all the day. Students were also encouraged to join other blood donating forums outside the college.

PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

- The blood donation programme still suffers from some misconceptions in the minds of participants.
- There is an increasing demand for blood donation from the hospitals and patients. At times it becomes difficult to meet the demands
- Some request for blood donation comes from far off hospitals and due to the problem of access some of these requests are not admitted.
- The programme is running without any financial burden to the college. If a fund is allotted it will be more easy to manage the programme

Contact Details:

Name of the Principal : Dr M K Muraleedharan Nair

Name of the Institution : Government Brennen College Dharmadam, Thalassery

City : Thalassery

Pin Code : 670 106

Accredited Status : A Grade

Work Phone : 0490 2346027

Website : www.brennencollege.ac.in

E- mail : brennencollege@gmail.com

Mobile : 9447389926